

Message Text

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PAGE 01 TAIPEI 03387 301044Z

53

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LIMITED OFFICIAL USE TAIPEI 3387

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SUBJECT: MEDIA CHANGES

REF: TAIPEI 3386

SUMMARY: THOMAS CHOU, PRESIDENT ROC'S OLDEST AND LEADING TAIWAN TELEVISION ENTERPRISES (TTV), STEPPING DOWN UNDER PRESSURE NEXT MONTH, ACCORDING RELIABLE MEDIA SOURCES, TO BE REPLACED BY CARL LIU, PRESENTLY DIRECTOR CENTRAL BROADCASTING STATION, WHO REPORTEDLY PICKED BY PREMIER CHIANG. PREMIER'S SECOND SON, CHIANG HSIAO-WU, WOULD REPORTEDLY REPLACE LIU AT CBS. END SUMMARY.

1. THOMAS CHOU (CHOU TIEN-HSIANG, 0719/1131/5046), LONGTIME AND HARD-DRIVING PRESIDENT OF ROC'S OLDEST AND LEADING TAIWAN TELEVISION ENTERPRISES (TTV), WILL STEP DOWN UNDER PRESSURE ABOUT JUNE 18, ACCORDING RELIABLE MEDIA SOURCES, TO BE REPLACED BY CARL LIU (LIU KAI-JU, 0491/0170/1172), DIRECTOR OF CENTRAL BROADCASTING STATION (CBS), REPORTEDLY HAND-PICKED BY PREMIER CHIANG CHING-KUO. STRONG RUMORS HAVE IT THAT PREMIER'S SECOND SON, CHIANG HSIAO-WU (5592/1321/2976), WILL REPLACE LIU AT CBS. YOUNG CHIANG HAS MANAGED A PUBLISHING AND ADVERTISING FIRM.

2. CHOU CONFIRMED TO TTV STAFFERS HE PLANS RETIRE ABOUT
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JUNE 18 AND IDENTIFIED LIU AS HIS PROBABLE REPLACEMENT.

LIU ACKNOWLEDGED TELEPHONED CONGRATULATIONS ON TTV JOB.
TTV STAFFERS SAY PREMIER CHIANG PICKED LIU FROM RECOMMENDED LIST
OF THREE WHICH INCLUDED HIS SON.

3. CHOU, WITH TTV SINCE FOUNDING IN 1962, WAS REPORTEDLY
UPBRAIDED AFTER PRESIDENT CHIANG'S BIRTHDAY LAST OCTOBER
WHEN TTV CARRIED A LARGELY UNNOTICED AND PROBABLY UNINTENTIONAL
SUBTITLE WHICH WAS NEVERTHELESS CONSIDERED OFFENSIVE. CHOU,
57, SHANGHAI NATIVE, ATTENDED HARVARD GRADUATE SCHOOL AND
WAS WITH TAIWAN SUGAR CORPORATION BEFORE FOUNDING TTV.

4. LIU, 51, ANHWEI NATIVE, ATTENDED YENCHING UNIVERSITY AND
UNIVERSITY OF MARYLAND GRADUATE SCHOOL WHERE HE WAS ASSISTANT
PROFESSOR IN 51-52; WAR CORRESPONDENT IN KOREA, ROC SEOUL
PRESS ATTACHE, AND WITH GOVERNMENT INFORMATION OFFICE, TAIPEI,
67-70. CBS EXCLUSIVELY ENGAGED IN BROADCASTING AIMED AT
PRC FROM POWERFUL TRANSMITTERS IN CENTRAL TAIWAN.
ECONTROL AUGUST 30, 1974.
CLARKE

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